

What is the Value of Paw Paw Water?



It depends upon whom you ask, and where you live.

According to the World Health Organization (WHO) (www.who.int/water_sanitation_health/diseases/burden/en/), poor water quality continues to pose a major threat to human health. Diarrhea alone is responsible for the deaths of 1.8 million people every year. WHO estimates that 88% of that burden is attributable to unsafe water supply, sanitation and hygiene and is mostly concentrated on children in developing countries.

Water for People (www.waterforpeople.org) estimates that 6,000 people die every day in the world as a result of water-borne disease. Fortunately, we don't measure the value of water here in Paw Paw by the number of people who die from water-borne diseases.

So what is the value of water in Paw Paw? Is it valuable because ...

- You get 6,000 gallons for \$22.59? *
- 10 gallons only costs you \$0.0376?
- For one penny you get 2.8 gallons of ready to drink water?
- You can flush your toilet 4 times per day for just \$.05 (5 cents)? *
- You can take a 5-minute shower using 20 gallons for 7 1/2 cents? *
- An average 24 gallon bath costs just \$.09 (9 cents)? *

The answer to all of these questions is “Yes”, and we include delivery!

Take a moment to consider how fortunate we are to be measuring the value of water in dollars and cents rather than in lives lost.

* Above Calculations Based On...

- 6,000 gallons for \$22.59? – Includes the ready to serve fee (\$13.65) and the commodity fee of \$1.49 per 1,000 gallons
- Assumes a 4.5 gallon toilet flushed 4 times.
- Assumes the shower uses 20 gallons.
- Assumes the bath uses 24 gallons

Perhaps the value of water can be measured against other monthly purchases?

Let's start with basics: information from standard utility and statistical sources about the average monthly costs for an "average" residential household (2 adults, 2 kids). The water cost is based on 6,000 gallons of water used in a month for single-family residential households. These are 12 month averages and reflect winter and summer months. (Rounded to nearest dollar.)

Natural gas	\$ 79.00	Internet	\$ 24.00
Electricity	\$ 115.00	Satellite TV	\$ 68.00
Sewer	\$ 22.00	Propane Gas	\$ 94.00
Telephone	\$ 32.00	Paw Paw Water	\$ 22.59

Paw Paw Water - - - Good for you, delivered to your home, and a real bargain!