

**Paw Paw Downtown Development Authority  
Board Meeting Minutes  
November 19, 2007 – 5:30 p.m.  
Chamber Office**

**In Attendance:**

**Board Members:**

John Schincariol	Don Rook
Roman Plaszczak	Mary Lou Hartwell
Ellyn Jones	Steve Racette

**Regular Attendees:**

Larry Nielsen	Jan Hoehn
---------------	-----------

Meeting was called to order at 5:40 p.m.

**Old Business:**

**Power Dam**

John Schincariol asked about the Power Dam – Roman reported that it was not economically feasible. Cost would be close to \$359,000 and would take too long to recoup.

Downtown Beautification is still on hold.

**New Business:**

**Christmas Parade:**

Everything is moving along well with the parade. There are 35 costumed Characters, and several who had to be turned away.

Joe Leary, Darwin Leathers and Chuck Rumsey are this years Grand Marshalls but will remain in costume for the parade.

The Christmas Tree Lighting will be Friday at 6:00 p.m. in the park where we will light the new 12” Blue Spruce. We need 4 burning barrels.

**Carnegie Building**

Larry Nielsen presented figures for the Carnegie restoration & repair (see attached document) The board as a whole felt that the proposal by Bel-Aire for replacing the current heating system was reasonable and that the cost would be recouped very quickly with the more efficient heating and cooling system. Ellyn Jones also suggested looking into floor laminates with area rugs as opposed to carpet which does not hold up as well over time. Don has been keeping the books for the Carnegie and feels that with the new furnace and the dissolving of the director position the rentals should be sufficient to cover the cost of expenses.

Jim Whelan had asked that something be put into writing about the rent remaining the same for the Chamber. Larry suggested that the DDA keep the Chambers cost

the same for X- number of years with X-% increase after that. The DDA would spend the \$20,000 needed for to get the building up to date and if there is any revenue generated from the rentals it be split 50/50 between the Chamber and DDA but if the building were ever to sell \$20,000 would come back to the DDA off the top. DDA would take over operations renting space out to both DDA & Chamber but ownership would stay with the Village.

### **Sandwich Board**

DDA has checked into a digital board for the downtown area but could not decide where to put it Larry Nielsen suggested a movable message board cart with lights at the top somewhat like a flower cart. People would see it in front of local businesses advertising specials and become conditioned to looking for it.

### **Christmas Decoration**

John Small has requested up to \$300 for hardware to hang the new wreaths. He does not feel that it will cost that much but he'd like to be sure that there was enough. Mary Lou made a motion to allow up to \$300 for hardware supported by John, motion carried.

### **Chamber of Commerce**

Jan Hoehn reported that the Harvest Moon Extravaganza was a great success. Chamber Bucks are ready to be printed. The Christmas tree lighting is next Friday And the Chamber is giving the usual \$500 for the Christmas Parade as well as \$5000 towards the Kids Paradise.

### **Presentation of the Bills**

Mary presented the monthly bills \$966.00. Steve made a motion to approve payment of the bills supported by Mary Lou. Motion carried.

### **Vacant Seats**

There are 2 positions open on the board Gary Mattison and Dave Dinehart and 3 terms that are up, Richard Strand, Patrick Brennan and Pat Lynch.

Larry reported the Courtney Buhl may be interested and it was suggested that Christine Meinors from National City, Rodney Dragovich or Cindy Mount from Keystone, Marlys Boysen from Allegis C.U. and Sid Shank from OnTrak.

### **Misc.**

Larry talked about targeting certain types of businesses and how some experts feel That a 15% turn around is necessary to keep a downtown vibrant and alive.

He also mentioned that on January 24 there will be a good downtown program being put together by the MDDA at the Radisson.

Roman brought up the American Legion dinner invitation and their request for the wording on the plaque for the park.

Mary Lou made a motion not to meet in December and to give permission for payment of the monthly bills. Don supported and the motion carried.

Meeting adjourned at approximately 6:50 p.m.