

Paw Paw Downtown Development Authority
Board Meeting Minutes
September 17, 2007, 5:30 p.m. Chamber Office
No Quorum

Meeting was called to order at 5:35 p.m.

In attendance, John Schincariol, Jan Hoehn, Don Rook, Mary Lou Hartwell, Steve Racette, Larry Nielsen, Roman Plaszczak and Ellyn Jones.

There were not enough present for a quorum so the chairmen rule committee of the whole, with actions taken at this meeting needing ratification at a meeting where a quorum exists.

Guest Chuck Gordon from Novo Print USA. Presented the Novo Print map as being sponsored by the Chamber of Commerce inviting the DDA to take part in sponsorship with a full panel to advertise community events \$1,580 dollars per panel, \$590 dollars per color business card space, \$395 dollars for black and white. It was suggested that the space be used to promote drum and bugle corp. Christmas parade, bridal walk, and Wine and Harvest. Chuck explained the loc-8 feature. There was a discussion of listing websites. Roman made a motion to go ahead with the panel that was \$1,580 dollars, motion supported by Don Rook.

Façade application, submitted by OnTrak Communications at 114 S. Kalamazoo St. (see application attached)

Committee rule that there must be a show a receipts and Mary Lou Hartwell recommends paying the maximum of \$5000 dollars for repair restoration. Pay 50/50 for paint, 5% for buying in district at receipt of paper work. Not included are parking pad, pathway, banners, flowers, or lettering on awning. Mary presented the board with a letter of resignation from Dave Dinehart who no longer fits the criteria for being a DDA board member. A letter will be typed up by Mary thanking him for his involvement in the DDA.

Ellyn Jones commented on the flowers in the downtown area not being taken care of as well as they should be.

Mary presented the board with information about the Harvest Moon Madness and will be asking for road closures for the two main blocks on Michigan Ave. For an old fashion event with hometown farmers, crafters, artist, quilt makers and local business to display and sell there wears. Church and civic organizations are welcome to have fund raisers. The event will be from 6pm to 10pm. On October 26th. Space is free, weather permitting. There will be a scarecrow dressing contest. Mary asked for help funding this event. Mary Lou made a motion to allocate \$250 dollars to the event, supported by Don Rook.

John Small requested the DDA pay for a new blue spruce to be placed in the county park to replace the old pine tree for Christmas festivities. Roman made a motion to allocate money for replacement of the tree in the park with a blue spruce, supported by Don.

Mary presented changes in the Christmas decorations order. Different lights will be used as the originals are no longer available. Board was in agreement to go ahead with the order.

John Small has reported that the downtown PA system is no longer functional. Paul DeYoung has offered for the DDA to use a portable PA system for the Christmas Parade if it is needed. Larry is bidding out for a new PA system.

There was discussion about the Chamber/DDA leasing out the Carnegie Building for space in the near future. There are several repairs and renovations that will have to be made to the building. Larry has asked Mary to get office expenses together. Larry will be meeting with the Carnegie board to discuss this further.

Larry announced the Wal-Mart project is on hold. We should have a start date within a month or six weeks.

Mary presented the bills for \$869.44; Roman made motion to approve the bills, supported by Ellyn.

Roman made a motion to adjourn supported by Don.